PHILIP R. P. COELHO

ADDRESS: Office
Department of Economics
Ball State University
Muncie, Indiana 47306

Home
Muncie, Indiana 47304

TELEPHONE:

EMAIL: 00prcoelho@BSU.EDU **FAX:** (765) 285-8024

WEB SITE: http://00prcoelho.iweb.bsu.edu

EDUCATION:

Undergraduate:	Bowdoin College Brunswick, Maine	A.B. Economics	
Graduate:	University of Washington Seattle, Washington	M.A. Economics Ph.D. Economics	

PROFESSIONAL APPOINTMENTS:

Ball State University, Department of Economics, Muncie, Indiana 47306, (Visiting Professor, 1983-84, 1986-87), Professor, 1987-present.

George Mason University, Department of Economics, Fairfax, Virginia 22030, Professor, 1981-1987.

Washington State University, Department of Economics, Pullman, Washington 99164, Associate Professor, 1972-1981.

University of Hawaii, Department of Economics, Honolulu, Hawaii 96822, Visiting Associate Professor, 1975-1976.

Saint Mary's University, Department of Economics, Halifax, Nova Scotia, Canada, Assistant Professor, 1970-1972.

University of Washington, School of Business Administration, Seattle, Washington 98107, Visiting Assistant Professor, 1969-1970.

Western Washington State College, Department of Economics, Bellingham, Washington 98225, Assistant Professor, 1967-1969.

PROFESSIONAL PUBLICATIONS:

Book:

Parasites, Pathogens, and Progress: Diseases and Economic Development, with Robert A. McGuire, MIT Press, 2011.

Articles:

"An Investigation of Editorial Favoritism in the AER," with James E. McClure and Peter J. Reilly, *Eastern Economic Journal*, Vol. 40, No. 2. Spring 2014, pp. 274 -281. Online abstract at: http://www.palgravejournals.com/eej/journalvaop/ncurrent/abs/eej201331a.html

"The Evolutionary Roots of Economic History," *Routledge Handbook of Modern Economic History*, Robert Whaples and Randall E. Parker, editors; 2013, pp. 95-104.

"Lotta *Lemmata*: A Sour Harvest" with James E. McClure, *Social Science History,* Vol. 35, No. 2, 2011, pp. 213-36.

"Inframarginal Values and Demand: Contra Dwight Lee" with James E. McClure, *Journal of Bioeconomics*, Vol. 11, No. 3, 2009, pp. 283-88.

"Perspectives" with James E. McClure**,** *JSTORNEWS* June 2008, Vol. 12, Issue 2 at http://news.jstor.org/jstornews/2008/07/june_2008_vol_12_issue_2_persp.html. Accesed Feb. 9, 2009.

"The Market for Lemmas: Evidence that Complex Models Rarely Operate in Our World," with James E. McClure, *Economic Journal Watch*, Vol. 5, No.1 (January, 2008) pp. 338-50.

"Racial Differences in Disease Susceptibilities: Intestinal Worm Infections in the Early Twentieth-Century American South," with Robert A. McGuire, *Social History of Medicine*, Vol. 19, No. 3, (December, 2007) pp. 461-82**.**

Ethics Education in Marketing: Are Stakeholders' Interests Overshadowing Shareholders'? with James E. McClure, *Journal of Marketing Education,* Vol. 9, Winter 2006, pp. 18-25.

"Why Has Critical Commentary Been Curtailed at Top Economics Journals?" with James E. McClure, *Economic Journal Watch*, Vol. 3, No. 2 (May, 2006) pp. 283-91

"Decline in Critical Commentary: 1963-2004," with James E. McClure and Frederick De Worken-Ely III, *Economic Journal Watch*, Vol. 2, No. 2 (August, 2005) pp. 355-61, at http://www.econjournalwatch.org.

"Rejoinder to Pesendorfer" with James E. McClure and Daniel Klein,. *Economic Journal Watch,* Vol. 2, No. 1 (April, 2005), pp. 32-4, at http://www.econjournalwatch.org.

"Learning from Failure," with James E. McClure, *Mid-American Journal of Business*, Vol. 20, No. 1, (Spring 2005) pp. 13-20.

"Theory vs. Application**:** Does Theory Crowd Out Evidence?" with James E. McClure, *Southern Economic Journal.* Vol. 71, No. 3 (January, 2005) pp. 556-65.

"Fashion Cycles in Economics," with James E. McClure and Daniel Klein. *Economic Journal Watch,* Vol. 1, No. 3 (December, 2004) pp. 437-54. at http://www.econjournalwatch.org.

"Managing *Homo Sapiens***,"** with James E. McClure and Enar Tunc, *Total Quality Management & Business Excellence*. Vol. 15, No. 2, (March 2004) pp.191-204.

"The Social Responsibility of Management: A Reprise," with James E. McClure and John Spry, *The Mid-American Journal of Business*, Vol. 18, No. 2, (Fall 2003) pp.51-55. Reprinted in: *Corporate Social Responsibility* (2004). Icfai University Press, Hyderabad, India. Chapter 3, pp.54-76; reprinted with the permission of the *Mid-American Journal of Business*.

"The Social Responsibility of Corporate Management: A Classical Critique," with James E. McClure and John Spry, *Mid-American Journal of Business*. Vol.18, No. 1, (Spring 2003) pp.15-24.

"New or Old Economic History? Incentives and Development: A Review Essay of The Rise of the Western World: A New Economic History," EH.Net Project 2000 at http://www.eh.net/bookreviews/library/coelho.shtml. December, 2001.

"Diets Versus Diseases: The Anthropometrics of Slave Children," with Robert A. McGuire, *The Journal of Economic History*, Vol. 60, No. 1, March, 2000, pp. 232-46.

"Biology Disease and Economics: An Alternative History of Slavery in the American South," with Robert A. McGuire, *Journal of Bioeconomics*, Vol. 1, No. 2, 1999, pp. 151-90.

"The Costs of Free Land - Reply," with Cecil E. Bohanon. *The Journal of Real Estate Finance and Economics*, Vol. 19, No. 2, September 1999, pp. 165-167.

"Social Context and the Utility of Wealth: Addressing the Markowitz Challenge," with James E. McClure. *The Journal of Economic Behavior and Organization*, Vol. 37, November 1998, pp. 305-314.

"An Exploratory Essay on the Impact of Diseases Upon the Interpretation of American Slavery," with Robert A. McGuire. In Joerg Baten and John Komlos, eds., *The Biological Standard of Living in Comparative Perspective*. Stuttgart, Germany: Fritz Steiner, 1998, pp. 181-189.

"The Costs of Free Land: The Oklahoma Land Rushes," with Cecil E. Bohanon, *The Journal of Real Estate Finance and Economics*, Vol. 16, No. 2, (March 1998), pp. 205-221.

"Diseases and African Slavery in the New World," with Robert A. McGuire. Junius P. Rodriguez, ed. *The Historical Encyclopedia of World Slavery*, 2 Volumes. Santa Barbara: ABC-CLIO, (1997), pp. 217-19.

"Epidemiology and the Demographic Transition in the New World," *Health Transition Review*, Vol. 7, No. 2 (October 1997), pp. 237-241.

"African and European Bound Labor in the British New World: The Biological Consequences of Economic Choices" with Robert A. McGuire, *The Journal of Economic History*, Vol. 57, No. 1 (March 1997), pp. 83-115.

"Management Expenses and the Closed-End Fund Puzzle" with Michael Baur and Gary J. Santoni, *The Journal of Economics*, Vol. 22, No. 1, (1996), pp. 37-46.

"Toward an Economic Theory of Fashion" with James E. McClure, *Economic Inquiry*, Vol. 31, No. 4 (October 1993), pp. 595-608.

"Colonialism" entry in *Magill's Survey of Social Sciences: Economics* (Salem Press) Pasadena, CA, 1991, pp. 334-339.

"Regulatory Capture and the Monetary Contraction of 1932," with Gary J. Santoni, *The Journal of Economic History*, Vol. 51, No. 1 (March 1991), pp. 182-189.

"Taxes and Incentives: Horatio Alger vs The Tax Man," with William P. Orzechowski, *Atlantic Economic Journal*, Vol. XIV, No. 3 (September 1988), pp. 31-39.

"Barriers to Entry in the Market for Stud Services: Government and "Non-Profit" Institutions in Collusion," with James McClure, *Economic Inquiry*, Vol. 25, No. 4 (October 1987), pp. 659-70.

"An Examination into the Causes of Economic Growth," *Research in Law and Economics*, Vol. 7 (1985), pp. 89-116.

"The Effects of Developments in Transportation on the Settlement of the Inland Empire," with Katherine H. Daigle, in *Agricultural History*, Vol. 56, No. 1 (January 1982), pp. 22-36.

"The Market and Government Sponsored Industry," with David R. Knowles, in *Explorations in the New Economic History*, edited by Ransom et. al., Academic Press, (1982), pp. 213-233.

"The Impact of Regional Differences in Prices and Wages on Economic Growth: The United States in 1890," with James F. Shepherd, *The Journal of Economic History*, Vol. 39, No. 1 (March 1979), pp. 69-85.

"Pollution, Direct Controls, Regulation and the Size of the Firm: Comment," *American Economic Review*, Vol. 65, No. 5 (December 1976), pp. 976-978.

"Rules, Authorities and the Design of Not-for-Profit Firms," *Journal of Economic Issues*, Vol. 10, No. 2 (June 1976), pp.416- 428.

"Regional Differences in Real Wages: The United States, 1851- 1880," with James F. Shepherd, *Explorations in Economic History*, Vol. 13, No. 2 (Spring 1976), pp. 203-230.

"Externalities, Liability, Separability and Resource Allocation: Comment," *American Economic Review*, Vol. 65, No. 4 (September 1975), pp. 721-723.

"Differences in Regional Prices: The United States, 1851-1880," with James F. Shepherd, *Journal of Economic History*, Vol. 34, No. 3 (September 1974), pp. 551-591.

"Illusory Regional Income Differentials," *The Annals of Regional Science*, Vol. 8, No. 2 (June 1974), pp. 89-104.

"The End of the North-South Wage Differential: Reply," with Moheb Ghali, *American Economic Review*, Vol. 63, No. 4 (September 1973), pp. 757-762.

"The Profitability of Imperialism: The British Experience in the West Indies," *Explorations in Economic History*, Vol. 10, No. 3 (Spring 1973), pp. 253-280.

"The End of the North-South Wage Differential," with Moheb Ghali, *American Economic Review*, Vol. 61, No. 5 (December 1971), pp. 932-937.

"Railroad Social Savings in Nineteenth Century America: Comment," *American Economic Review*, Vol. 58, No. 1 (March 1968), pp. 184-186.

BOOK REVIEWS:

Fragile By Design: The Political Origins of Banking Crises and Scarce Credit. Forthcoming in *The Independent Review*.

Contagion: How Commerce Has Spread Disease. . EH.NET Reviews (http://eh.net/book_reviews/contagion-how-commerce-has-spread-disease) May, 2013.

Economic Evolution and Revolution in Historical Time. In *The Journal of Economic History*, Vol. 72, No. 3, (September 2012) pp. 856-58.

Response to John Murray's review of Parasites, Pathogens, and Progress: Diseases and Economic Development with Robert A. McGuire**. http://eh.net/book_reviews/response-john-murray%E2%80%99s-review-parasites-pathogens-and-progress-diseases-and-economic-de** August 3, 2012.

A Cooperative Species: Human Reciprocity and Its Evolution. EH.NET Reviews (http://eh.net/book_reviews/cooperative-species-human-reciprocity-and-its-evolution) November, 2011.

The Rational Optimist: How Prosperity Evolves; EH.NET Reviews (http://eh.net/book_reviews/rational-optimist-how-prosperity-evolves) October 13, 2010.

Economy and Society in the Age of Justinian, in *The Journal of Economic History*, Vol. 68, No. 3, pp.935-36.

The Cult of Statistical Significance: How the Standard Error Costs Us Jobs, Justice, and Lives; EH.NET Reviews (http://eh.net/bookreviews/library/1317) June, 2008.

Sustainability or Collapse? An Integrated History and Future of People on Earth; EH.NET Reviews (http://eh.net/bookreviews/library/1272) November 5, 2007.

The Hidden Cost of Economic Development: The Biological Standard of Living in Antebellum Pennsylvania; in *Agricultural History*, Vol. 81, No. 3 (Summer 2007), pp. 414-16.

Nature: An Economic History; EH.NET Reviews (http://eh.net/bookreviews/library/0925) April 8, 2005.

The Economic Future in Historical Perspective; EH.NET Reviews (http://eh.net/bookreviews/library/0801) June 25, 2004.

Evolve!, in the *Mid-American Journal of Business*, Vol. 17, No. 1, (Spring 2002), pp. 60-61.

A Thousand Years of Nonlinear History, in *The Journal of Economic History*, Vol. 61, No. 4 (December, 2001), pp. 1165-66.

Athenian Economy and Society, in *The Journal of Economic History*, Vol. 59, No. 1, (March 1999), pp. 205-06.

Warriors Into Traders: The Power of the Market in Early Greece, in *The Journal of Economic History*, Vol. 59, No. 1, (March, 1999), pp. 206-07.

Guns, Germs and Steel: The Fates of Human Societies, in *The Journal of Economic History*, Vol. 58, No. 4 (December, 1998), pp. 1179-81.

The Rise of Christianity: A Sociologist Reconsiders History, in *The Journal of Economic History*, Vol. 58, No. 4 (December, 1998), pp. 1181-83.

Birth of the Leviathan in *The Journal of Economic History*, Vol. 58, No. 3 (September 1998), pp. 874-75.

Civilizations and World Systems in *The Journal of Economic History*, Vol. 57, No. 1 (March 1997), pp. 262-63.

The Economics of Non-Human Societies in the *Journal of Economic Literature*, Vol. 33 (December 1995), pp. 1972-73.

Portuguese Emigration to the United States 1820-1930 in *The Journal of Economic History*, Vol. 52 (March 1992), pp. 227-28.

Choosing the Right Pond, in *Public Choice*, Vol. 53 (1987), pp. 194-195.

History - The Human Gamble in *Public Choice*, Vol. 46 (1985), pp. 333-334.

The Evolution of Cooperation, in *Public Choice*, Vol. 45 (1985), pp. 107-108.

Ivory and Slaves, in *The Journal of Economic Literature*, Vol. 16, No. 2 (June 1978), pp. 591-592.

OTHER PUBLICATIONS (Selected):

"More Misology: Connecting the Kennedys, Anita Hill and Harvard," with James E. McClure (Oct. 2011). *Indiana Policy Review*, 33-40.

"Modern monsters include parasites and pathogens that afflict more than a billion people around the world." with Robert A. McGuire. *Cleveland Plain Dealer*, January 7, 2012.

"Misology: A Religion for the Mindless" with James E. McClure, *Indiana Policy Review*, July 2011.

"Corporate Social Responsibility: An Exercise in Misology," with James E McClure in *Effective Executive*, Vol. X, No. 9 (September, 2007) Pp. 23-29. The Icfai University Press.

"Boycotts and Schools," with C. Bohanon, *Muncie Star Press*, 2001.

"Evolution and Financial Firms Survival," with James E. McClure, in *Proceedings* of the IX Conference of the North American Finance Association, June 1995.

"California Dreamin': Education in Lotus Land" in *Indiana Policy Review*, February 1994, pp. 15-16.

"Day Care in Indiana: A Review of the Step Ahead Approach" with James E. McClure, *Indiana Policy Review*, March 1993, pp. 37-46.

"Downtown Development," *The Muncie Star* (Sunday, July 10, 1988) p. 14-A.

"Frogs Cause Warts," *The Washington Times*, (Friday, May 27, 1983), p. C-1.

"Forecasting 1982: Cautious optimism," *Emphasis*, (January 1982), p. 1,7.

"Gold Bonds: The Solution,"*EPIC*, Vol. 4, No. 5 (March-April 1982), p. 5, 7.

"Foreign Aid: An Obstacle to Economic Growth," *Policy Report*, Vol. IV, No. 1 (January 1982), pp. 7-10.

"Windfall Profits Tax," editorial, *Seattle Times* (Monday, November 12, 1979), p. A-13.

AWARDS, FELLOWSHIPS, AND GRANTS:

Board International Advisory Editors, *Journal of Bioeconomics* 1998- Present.

Outstanding Faculty Award, Sigma Phi Epsilon Fraternity 2009-2110.

Miller College of Business Researcher of the Year Award 2007.

National Science Foundation Grant (SES 0721070): "The Differential Impact of Parasitic Diseases on Agricultural Productivity of Blacks and Whites in the Early Twentieth-Century South." 2007-10.

2003 College of Business Summer Grant Program

National Science Foundation Grant (SES-0079179): "The Differential Impact of Morbid Diseases on the Productivity of Black and White Labor in the Agricultural South." July, 2000-June, 2001.

John W. Fisher Faculty Research Fellowship, 2000.

Director: Western Economic Association 1nternational 1998- 2003.

George A. Ball Distinguished Research Fellowship in Business Administration, 1999.

Ball State Research Grant (jointly awarded to J. E. McClure and E. Tunc), 1996.

John W. Fisher Fellowship, 1996.

George Ball Research Grant (jointly awarded to J. E. McClure), 1994.

John W. Fisher Fellowship (jointly awarded with J. E. McClure), 1994.

George Ball Research Grant (jointly awarded with G. J. Santoni), 1991.

John W. Fisher Fellowship Award by Ball State University Foundation, 1988.

Panelist on the Social Science Award Group for the National Endowment for the Humanities, 1983.

Rated an "Outstanding Professor" in Profscan: A *Guide to the WSU Teaching Faculty - 1974*, published by Seagull Enterprises, Seattle, Washington, 1974.

Grant awarded by the Research and Arts Committee of Washington State University for the academic year 1974-75 to study "Trends in Real Wages in the United States: 1881-1910.

Fellowship from the National Science Foundation Summer Institute for College Teachers of Economics at Brown University, Providence, Rhode Island, 1973.

Participant in the General Electric Seminar in "Recent Developments in Applied Economics" held at the University of Chicago, 1973.

Fellowship in the Associates Workshop in Business at the University of Western Ontario, London, Ontario, 1971.

FIELDS:

Economic Theory, Economic History and Development, Industrial Organization, International Economics, Public Finance, Health Economics.

TEACHING EXPERIENCE:

Graduate Theory, Graduate and Undergraduate Economic History, Public Finance, All Levels of Undergraduate Microeconomic Theory, Money and Banking, Finance.

PROFESSIONAL ORGANIZATIONS:

American Economic Association
Cliometrics Association
Economic History Association
International Society for Bioeconomics
Social Science History Association
Society for the Social History of Medicine
Western Economic Association

PROFESSIONAL SERVICE:

On the Board of Editors for the *Journal of Bioeconomics*.

On the Board of Directors for the Western Economic Association, 1998-2001.

Senior Fellow, Indiana Policy Review, 1990 - 1997.

COMMITTEE SERVICE (Abbreviated) at BSU:

Member, Miller College of Business Salary Committee
Chair Department of Economics Salary Committee
Member, Department of Economics Salary Committee

Staff Recognition Committee for the Department of Economics
Emmens Scholar Recruitment Committee
Chair of the Department of Economics Faculty Research Committee
Member, Miller College of Business Strategic Planning Committee
Member, Miller College of Business Faculty Development Committee
Member, University Budgetary Affairs Committee